

ARTAS®

ROBOTIC HAIR TRANSPLANT

Experience the
Future of Hair
Transplantation
... **Now!**



ARTAS Hair Studio™ & The ARTAS® Robotic System



The Opportunity

TO MEET AN UNTAPPED DEMAND

50,000,000

U.S. men suffer
from hereditary

BALDNESS*



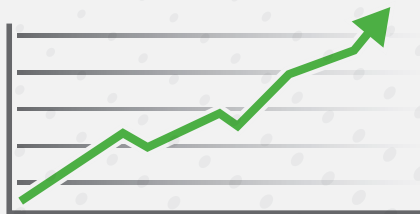
310,000+

hair transplantation
procedures
are performed
annually

WORLDWIDE**

Minimally invasive
hair transplants
growing at

**39%
ANNUALLY***



Majority of
patients

**20 ~ 40
YEARS OLD**



" With the increasing demand for minimally invasive hair transplants, the ARTAS® System and ARTAS Hair Studio™ are definitely the answers we have been looking for. "

- Dr. William D. Yates, Dr. Yates Hair Science Group of Chicago, Chicago, IL

*International Society of Hair Restoration Surgeons, 2013 Practice Census

**American Academy of Dermatology, www.aad.org

A Powerful Combination

TO DRIVE PRACTICE GROWTH

The only physician-controlled robotic hair transplant system

- Image-guided graft harvesting and recipient site making
- Intelligent algorithms select the most viable hair for harvesting

ARTAS Hair Studio™ - Advanced 3D modeling that transforms your patient consultation

- An interactive individualized photograph-based tool
- Illustrate your aesthetic vision to your patient

The minimally invasive procedure that patients demand

- No incisions or sutures
- Rapid recovery

ARTAS HAIR STUDIO™



Share and design a transplant solution during your patient's consultation



THE ARTAS® ROBOTIC SYSTEM

Physician-controlled harvesting and recipient site making

Robotic Precision

TO DELIVER SUPERIOR PATIENT OUTCOMES



Image-Guided Robotic Alignment

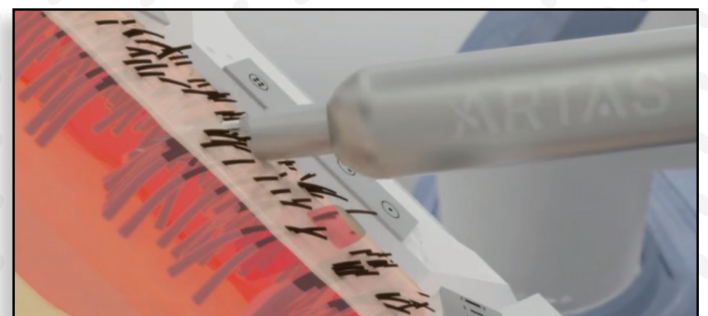
- High resolution visualization cameras dynamically maneuver robotic arm
- Robotic arm can approach follicular units at virtually any angle to control needle alignment

High Definition User Interface

- Rapid, micron-level targeting accuracy
- Determine hair angles, orientation and direction unable to be seen with the human eye
- Monitors and updates parameters of each follicular unit 60 times a second

Minimally Invasive Dissection

- Delivers robust intact grafts
- Preserves natural look of patient donor area

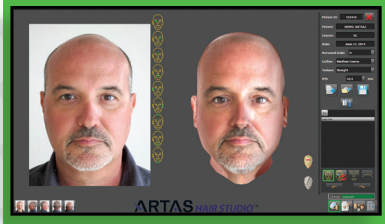


"The ARTAS® System extracts grafts with robotic precision while reducing the possibility of human error and fatigue."

- Dr. Robert M. Bernstein, Bernstein Medical - Center for Hair Restoration
New York, NY

ARTAS Hair Studio™

AN INTERACTIVE CONSULTATION TOOL THAT TRANSFORMS THE PATIENT EXPERIENCE



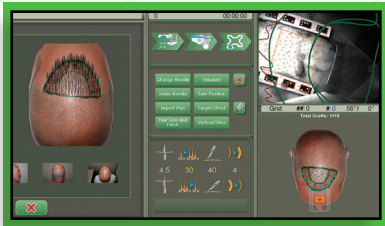
Design

Build a 3D simulated model using actual photos of your patient



Create

Develop a customized aesthetic hair transplantation design with your patient



Deliver

Transfer the personalized design to the ARTAS Robotic System for consistent, precise recipient sites

“ With ARTAS Hair Studio™, these simulated treatment models can help ease patients concerns about how they will look following their procedure and help them feel more secure about moving forward. ”

- Dr. James A. Harris, Hair Sciences Center of Colorado, Denver, CO

Robotic Recipient Site Making

FOR UNPARALLELED CONSISTENCY

- Natural looking site distribution
- Physician-controlled hair angles and direction parameters
- Avoids damaging pre-existing hairs



Implanted grafts post-procedure

Unsurpassed Support

WE PARTNER WITH YOU TO ENSURE YOUR SUCCESS

Clinical Support

Thorough product training to develop a high level of proficiency

- Hands-on product training
- Develops staff efficiency and workflow
- Exceptional clinical case support

On-Site Technical Service and Support

- Responsive in-office service by ARTAS Field Service Engineers

Practice Development

Skilled team of experienced Practice Development Specialists

- Consultation on new patient marketing and database mining
- Extensive in-office marketing support
- Staff training from patient consultation to closing

Driving Patient Acquisition



DOMINANT
SEARCH ADVERTISING
POSITION IN 2014



9 OUT OF 10
PHYSICIANS REPORT
↑ PATIENT INTEREST
AFTER ACQUIRING THE ARTAS® ROBOTIC SYSTEM

"From the first step of contact to the last step of training, Restoration Robotics provided absolutely phenomenal support."

Dr. Ken Williams - The Irvine Institute of Medicine & Cosmetic Surgery
Irvine, CA



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